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## Current Issue of MR



## Chelsey Imports slips into something more comfortable

January 18, 2012 By [John Jones](#) [Leave a Comment](#)



Winter accessories experts will tell you that scarves must be soft — they sit right next to our necks and faces and itchy just will not do. Cashmere prices are through the roof and man-made fibers have been making for some pretty outstanding substitutes, but there's still just something lacking in the luxury appeal of acrylic or polyester.

Chelsey Imports found great success with a brushed silk scarf that feels as sumptuous as cashmere, but at a fraction of the price: scarves wholesale for \$34 and retailers were marking it up as to as much as \$90 this season. The program has been so successful in reversible solids and windowpanes that

they have expanded the color range significantly for fall 2012 and added paisley, stripes, geometrics and bordered scarves. There's even a full throw.

See Teresa at Chelsey Imports, MRket New York booth 841, MRket Las Vegas 319 or go to [chelseyimports.com](#).



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